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ENG 1001G-002: Language & Composition

Angela Vietto
Eastern Illinois University

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English 1001 / Summer 2013

Language and Composition

Professor Angela Vietto
Office: 3345 Coleman Hall
217-549-3203 (cell; no calls 10 pm-8 am please)
arvietto@eiu.edu (last resort)

Office hours:
MTWR 3:15-4:15
and by appointment

The purpose of this course is to help you develop writing skills for practical purposes: the kind of writing skills you will need in college, at work, and in your life as a citizen.

Specifically, we will focus on narrative, analysis, and argument (persuasion). We will also cover important research skills, some basic conventions of academic writing and general business correspondence, and basic guidelines for using images to enhance text.

Our approach will be **audience-centered** (this is an essential part of writing well both in and out of school), and we will work in individualized ways on improving general writing skills like organization, grammar and mechanics, proofreading, and word-processing. We will also consider the role of sentence-level style.

Finally, as a part of the general education program, this course will support your development in all three of the major components of general education at EIU: literacy and oral communication, critical thinking, and global citizenship.

Texts from TRS

Arum and Roksa, *Academically Adrift*
Bang, *Picture This: How Pictures Work*
Hacker, *A Pocket Style Manual*

Classrooms

Each day we will spend approximately half our time in room 3120 and the other half two doors down the hall in room 3140 (a traditional classroom).

Information for students with disabilities

If you have a documented disability and wish to receive academic accommodations, please contact the Office of Disability Services (581-6583) as soon as possible.

Assignments and Grading

Assignment	Weight	Final Grading Scale*	
Participation & Quizzes	10%	90-100	A
Graded Exercises	20%	80-89	B
Visual Analysis	10%	70-79	C
Published Narrative	10%	69 and below	NC**
Analytic Essay	20%		
Proposal	20%		
Improvement	10%		

* In addition to receiving a passing grade, students must complete all essays, including drafts and revisions.

**NC means "no credit." Students who earn less than 70% will receive a grade of NC, which does not count in GPA, but they must repeat the class to fulfill their general education requirement. Students who fail the class due to plagiarism will receive an F (*and* of course must repeat the class).

Final Exam: There is no final exam in English 1001.

Participation: Good participation means giving every activity your best effort, contributing your thoughts and questions about the material we are working on, and never making it difficult for others to learn. You will receive up to 10 points for participation daily; positive behavior will earn you points, but negative behavior will result in reduction of points down to and even *below* 0.

Quizzes: Quizzes may be given at the beginning of class (covering assigned readings or material presented earlier in the class) and/or in the middle or at the end of class (covering material presented during that class session or earlier in the class). Participation grades and quiz grades will be averaged together to form 10% of the final grade.

Exercises: Exercises will include practice and other preparatory activities in all kinds of writing that we will cover. Every graded exercise will be graded out of 20 points, and the average of the exercise grades will translate into 20% of the final grade. Graded exercises may be assigned as homework or completed in class.

Week 1

June 18 Intro to Course and each other
Overview of Writing in College: (1) Audience & Expectations;
(2) Problem-Solving & Reader-Based Prose

Activities: understanding a sentence; using D2L; informal daily writing

Begin Writing Project 1: Cultural Analysis of a Magazine Advertisement
Semiotic codes for description and analysis

June 19 Daily Writing
Diagnostic Writing Due
Discuss C. O'Neill, "The Language of Advertising" (D2L document)
Sample Magazine Ads

Writing Topic: The Art of Description — Selection, Precision, Organization

June 20 Daily Writing
Bring in hard copy (typed) of observations of magazine ad; discussion and review

Writing Topic: Moving from Observations to Synthesis: How to Write an Introduction

Discuss Evaluation Rubric and Qualities of a Final Draft
Turning in an Assignment in D2L (Final Draft of Paper 1 Due Friday, June 21 (by 1:00 p.m.))

Discuss Weekend Homework in Preparation for Week 2

